

EXHIBIT M



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Square @Square · Dec 1

We're changing our company name so we can give the full @Square brand to our Seller business. So now we need a name to tie @Square, @CashApp, @TIDAL, and @TBD54566975 together into one. That name is "Block." Why?



Block @blocks · Dec 1

Block is @Square, @CashApp, @spiralbtc, @TIDAL, @TBD54566975, and our foundational teams who support them. We're here to build simple tools to increase access to the economy.

block.xyz



0:34 728.6K views

388

2K

6K



Square @Square · Dec 1

Not to get all meta on you... but we're going to! Block references the neighborhood blocks where we find our sellers, a blockchain, block parties full of music, obstacles to overcome, a section of code, building blocks, and of course, tungsten cubes.

102

419

2.9K



Octaviano Tavares
@octavianolect1

Replying to @Square and @jack

Are you talking about H&R block ?

4:55 PM · Dec 1, 2021 · Twitter for iPhone

1 Like



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Octaviano Tavares
@octavianolect1

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Licensed Electrician in Massachusetts



Square
@Square

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So much more than the little white card reader. Helping businesses of all sizes start, run, and grow.



jack
@jack
#bitcoin

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What's happening

NCAA Men's Basketball · Last night
Catamounts at Bulldogs



NCAA Men's Basketball · Last night
Bluejays at Blue Demons



Chron · Yesterday
Sad Jaguars fan wears toilet seat over head during Texans' win





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block.xyz

0:38

728.6K views

388

2K

6K

**Z-Grade**

@zgradewarehouse

Replying to @Square @CashApp and 2 others

Have you ever heard of H&R Block? They are in the financial business as well. Did you know they refer to their business as the Block?

5:12 PM · Dec 1, 2021 · Twitter Web App

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**Z-Grade**

@zgradewarehouse

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We sell VHS tapes 📼 + vinyl records from Japan, Ultraman toys, magazines + other nerdy pursuits. We're also on Discogs.

**Square** ✓

@Square

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**Cash App** ✓

@CashApp

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The one and only world famous Cash App as seen on phones. Now available to everyone 13+ Disclosure: bit.ly/2U0MpM5

What's happening

Television · 5 hours ago

Dynasty airing on The CW



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Square @Square · Dec 1

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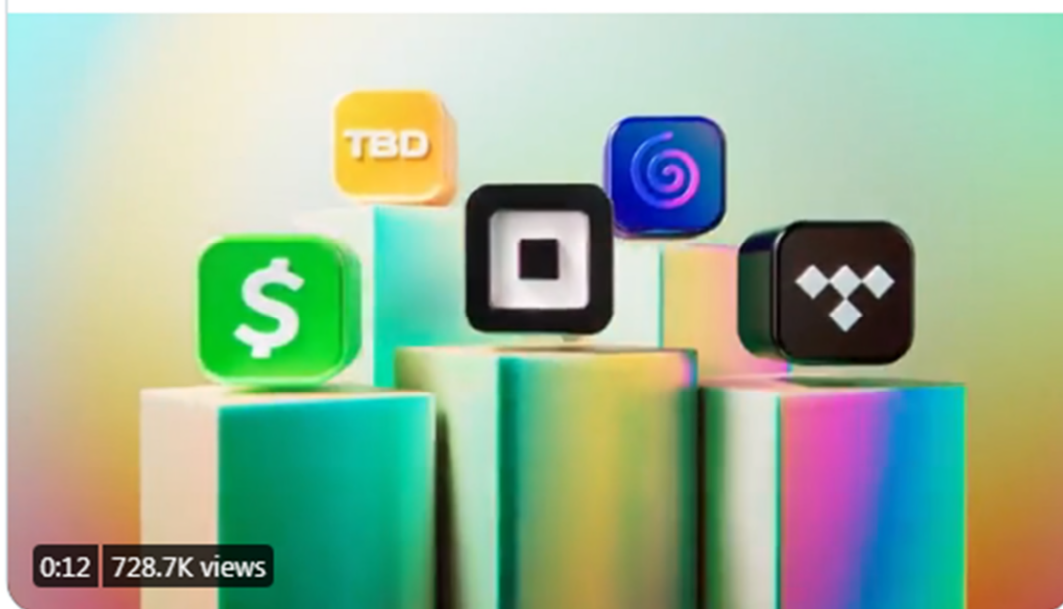
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block.xyz



388

2K

6K



RollXd6
@RollXd6

...

Replying to @Square @deray and 3 others

isn't that name already taken by HRBlock, which is already in the financial and baking sectors?

6:46 PM · Dec 1, 2021 · Twitter for Android





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Tom Coates ✓
@tomcoates



The square rebrand is surely going to piss off @HRBlock who do a lot of financial service stuff under the Block name. Very surprised it got through their trademark checks.

5:23 PM · Dec 1, 2021 · Twitter for iPhone

1 Quote Tweet 2 Likes



Paul Annett ✓ @PaulAnnett · Dec 1

Replying to @tomcoates and @HRBlock

Why did they settle for @blocks when their business is called @block?


Surprised Jack couldn't swing that for them on his way out the door at Twitter...




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Tom Coates ✓
@tomcoates

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I do product strategy and new product development for companies like the BBC, Yahoo, Time Out, Nokia, Jawbone & Eero and have founded a couple of things too.



H&R Block ✓
@HRBlock

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At H&R Block, we have many filing options to make it easy for you. Expert tax prep in person or virtually. Contact [@HRBlockAnswers](#) for support.

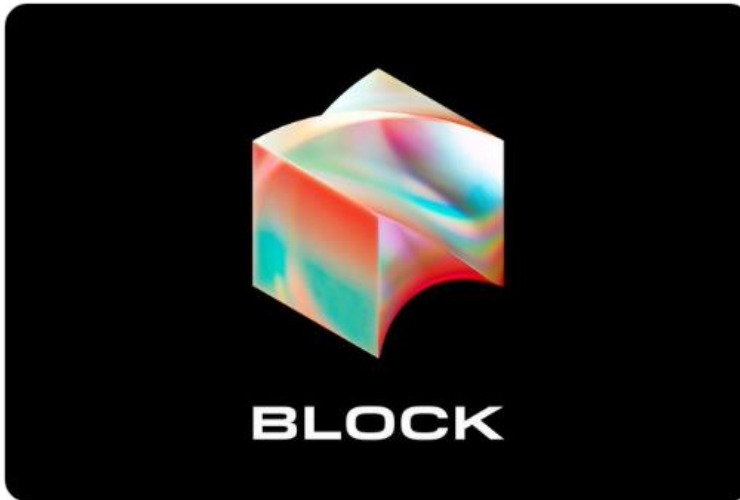


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Morning Brew 🍰🔵 @MorningBrew · Dec 2
It's upsetting that the new Block logo is, in fact, not a block.



💬 23 ↻ 35 ❤️ 572 ↗



Carl Wilson
@Darthwriter

Replying to @MorningBrew

This seems dumb. They already are an established brand with lots of users and hardware out there. (I use it, for example.) Also, doesn't this seem close to H & R Block with their simple green square logo? They should just stick with Square.

11:43 AM · Dec 2, 2021 · Twitter for iPhone



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Relevant people



Carl Wilson
@Darthwriter

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Star Wars Fan, Computer consultant, 4th Degree Black Belt & instructor of ITA TaeKwonDo, Aspiring author (sci-fi), with a Hot-ass wife and a Bomb-ass daughter!



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What's happening

NCAA Men's Basketball · 3 hours ago

Red Storm at Pirates

